



SPARK
AWARDS

Sponsorship Packages

Join us on **Tuesday, October 6th** for the 2026 Spark Awards, presented by Arts Services Inc.! This special night honors the artists and creative leaders strengthening Western New York communities. When you become a sponsor, you do more than just back a great event - you align your company with the region's ultimate celebration of arts and culture. Take a look at the options below to find the right package for you.

Event Sponsors



Visionary Sponsor

\$7,500

- Exclusive recognition as the event's "Visionary Sponsor"
- Up to 20 event tickets
- Prominent logo placement at the event and on the event website
- Company name featured in newsletter, event tickets, social media & press
- Full-page, color ad on back cover of event program
- Exclusive opportunity to provide promo materials for attendees
- Opportunity to provide pop-up banner on-site at event



Patron Sponsor

\$5,000

- Up to 15 event tickets
- Logo placement at the event
- Company logo featured on the event website
- Company name featured on social media & press
- Opportunity to provide pop-up banner on-site at event
- Half-page, color ad in event program



Champion Sponsor

\$2,500

- Up to 10 event tickets
- Company logo displayed throughout the event
- Company logo featured on the event website
- Quarter page, color ad in event program



Friend of ASI

\$1,000 / \$750

- \$1,000 regular rate / \$750 nonprofit rate
- Up to 4 event tickets
- Logo displayed throughout the event
- Name featured on the event website
- Name included in event program

Entertainment Sponsors



Photo Sponsor

\$3,500

- Official sponsor of photo booth and event photography at event
- Up to 4 event tickets
- Branded signage: "Photo Booth powered by...."
- Photo booth to include branded props
- Logo placement on event photos and online content
- Logo placement on event signage



Experience Sponsor

\$2,500

- Sponsor a featured element of the evening, such as live music, comedy, interactive arts activities, or another event experience
- Choose the featured event experience your sponsorship will support
- Up to 4 event tickets
- Logo placement on event website
- Logo placement on event signage

Award Sponsors



Organization of the Year Sponsor

\$1,000

- Pay it forward! Your company's name will be recognized as the Award recipient in the Award program, on event signage, and on the event website
- Exclusive sponsorship of one Spark Award category
- Recognition as the award sponsor in the event program, on event signage, and on the event website
- 10 event tickets donated in your company's name to the award recipient's staff, board members, volunteers, or guests

Exclusively Claimed



Artist of the Year Sponsor

\$1,000

- Pay it forward! Your company's name will be recognized as the Award recipient in the Award program, on event signage, and on the event website
- Exclusive sponsorship of one Spark Award category
- Recognition as the award sponsor in the event program, on event signage, and on the event website
- 10 event tickets donated in your company's name to the award recipient and their guests

Exclusively Claimed



Community Recognition Sponsor

\$500

- Supports one of the remaining Spark Award categories
- Exclusive sponsorship of one Spark Award category
- Recognition as the award sponsor in the event program, on event signage, and on the event website
- 5 event tickets donated in your company's name to the award recipient and their guests

Additional Tickets



Additional Event Tickets

\$30 each

- General admission tickets may be purchased for \$30 each using the order form below or via the QR code.
- You may also reach out to Arts Services Inc. at info@asiwny.org to purchase additional tickets



Order Form

Please complete the Form below and return to: Arts Services Inc., 2495 Main Street #401, Buffalo, NY 14214

CONTACT: _____

COMPANY: _____

ACKNOWLEDGMENT FOR MARKETING MATERIALS: ☐ COMPANY ☐ CONTACT

STREET ADDRESS: _____

CITY / STATE / ZIP: _____

EMAIL: _____

PHONE: _____

SPONSORSHIP LEVEL: _____

ADDITIONAL TICKETS: _____

TOTAL AMOUNT ENCLOSED: \$ _____

PAYMENT TYPE: ☐ CASH ☐ CHECK

All checks must be made out to Arts Services Inc. or ASI (Tax ID#454531129)
For tax purposes, the value of tickets received is nondeductible