



SPARK
AWARDS

Sponsorship Packages

The 2026 Spark Awards will take place on **Tuesday, October 6, 2026**, celebrating the artists, organizations, and creative leaders whose work strengthens communities across Western New York. As a sponsor, you'll help recognize outstanding achievements while aligning your organization with one of the region's only celebrations of arts and culture. Explore the sponsorship opportunities below to find the package that's right for you.

Event Sponsors



Visionary Sponsor

\$7,500

- Exclusive recognition as the event's "Visionary Sponsor"
- Up to 20 event tickets
- Prominent logo placement at the event and on the event website
- Company name featured in newsletter, event tickets, social media & press
- Full-page, color ad on back cover of event program
- Exclusive opportunity to provide promo materials for attendees
- Opportunity to provide pop-up banner on-site at event



Patron Sponsor

\$5,000

- Up to 15 event tickets
- Logo placement at the event
- Company logo featured on the event website
- Company name featured on social media & press
- Opportunity to provide pop-up banner on-site at event
- Half-page, color ad in event program



Champion Sponsor

\$2,500

- Up to 10 event tickets
- Company logo displayed throughout the event
- Company logo featured on the event website
- Quarter page, color ad in event program



Friend of ASI

\$1,000 / \$750

- \$1,000 regular rate / \$750 nonprofit rate
- Up to 4 event tickets
- Logo displayed throughout the event
- Name featured on the event website
- Name included in event program

Entertainment Sponsors



Photo Sponsor

\$3,500

- Official sponsor of photo booth and event photography at event
- Up to 4 event tickets
- Branded signage: "Photo Booth powered by...."
- Photo booth to include branded props
- Logo placement on event photos and online content
- Logo placement on event signage



Experience Sponsor

\$2,500

- Sponsor a featured element of the evening, such as live music, comedy, interactive arts activities, or another event experience
- Choose the featured event experience your sponsorship will support
- Up to 4 event tickets
- Logo placement on event website
- Logo placement on event signage

Award Sponsors



Organization of the Year Sponsor

\$1,000

- Pay it forward! Your opportunity to support the Awardees
- Exclusive sponsorship of the 'Organization of the Year' award category
- Recognition as the award sponsor in the event program, on event signage, and on the event website
- 10 event tickets donated in your company's name to the award recipient's staff, board members, volunteers, or guests



Artist of the Year Sponsor

\$1,000

- Pay it forward! Your opportunity to support the Awardees
- Exclusive sponsorship of the 'Artist of the Year' award category
- Recognition as the award sponsor in the event program, on event signage, and on the event website
- 10 event tickets donated in your company's name to the award recipient and their guests



Community Recognition Sponsor

\$500

- Supports one of the remaining Spark Award categories
- Exclusive sponsorship of one Spark Award category
- Recognition as the award sponsor in the event program, on event signage, and on the event website
- 5 event tickets donated in your company's name to the award recipient and their guests

Additional Tickets



Additional Event Tickets

\$30 each

- General admission tickets may be purchased for \$30 each using the order form below or via the QR code.
- You may also reach out to Arts Services Inc. at info@asiwny.org to purchase additional tickets



Order Form

Please complete the Form below and return to: Arts Services Inc., 2495 Main Street #401, Buffalo, NY 14214

CONTACT: _____

COMPANY: _____

ACKNOWLEDGMENT FOR MARKETING MATERIALS: COMPANY CONTACT

STREET ADDRESS: _____

CITY / STATE / ZIP: _____

EMAIL: _____

PHONE: _____

SPONSORSHIP LEVEL: _____

ADDITIONAL TICKETS: _____

TOTAL AMOUNT ENCLOSED: \$ _____

PAYMENT TYPE: CASH CHECK

All checks must be made out to Arts Services Inc. or ASI (Tax ID#454531129)
For tax purposes, the value of tickets received is nondeductible