

The Return of a Legendary Event.



Saturday July 18, 2026

The Historic Niagara Frontier Food Terminal - Clinton Street & Bailey Avenue in Buffalo, NY

Presented by Arts Services Inc. (ASI) with profits benefitting artists and arts programming in Western NY

The Artists & Models Affair returns after more than a decade of anticipation. Buffalo's legendary multimedia spectacle will reclaim one glorious night **slated to attract weeks of publicity and 3-4000 attendees.**

We are seeking visionary partners to help us reignite this legacy.

Originally forged in the 1980s by founder Tony Billoni as a defiant, high-energy fusion of Downtown New York City grit taken to the grandest scale, Artists & Models is more than a party—it is a sprawling, sensory-rich environment where the boundaries between creator and spectator disappear.

From avant-garde fashion and postmodern stage pageants to site-specific installations, this event has historically transformed Buffalo's architectural gems into "off-kilter" wonderlands. **By sponsoring the revival of Artists & Models, you aren't just supporting an event; you are investing in a sustainable engine for our creative economy. As a 501(c)(3) nonprofit, ASI will utilize a portion of the proceeds from this event to directly fund their mission of providing professional development and equitable funding to the artists and organizations that make Western New York a world-class cultural destination.**

Join us in proving that Buffalo remains a premier hub for unvarnished art and innovation.

Sponsorship Tiers.

Tier 1: The "Renaissance" Presenting Partner

\$15000

- **Top-Tier Branding:** Exclusive "Presented by [Your Name]" status on all digital and physical marketing, including the main stage and event entry.
- **Hands-On Attendee Engagement:** Space in main tent to display products/services and high touch interaction opportunity with attendees.
- **The VIP Experience:** 10 VIP passes with access to a private lounge hosted by ASI and A&M leadership.
- 4 Reserved Parking Spaces
- **Mission Impact:** Prominent recognition as a lead funder for ASI's regional artist grant programs.

Tier 2: The "Modern" Creative Catalyst

\$7500

Honoring the bold spirit of independent creators and the "unfiltered" art that defines the event.

- **Gallery Branding:** Premier logo placement within the primary site-specific installation wings and media art galleries.
- **Hands-On Attendee Engagement:** Space in main tent to display products/services
- **The VIP Experience:** 8 VIP passes with access to a private lounge hosted by ASI and A&M leadership..
- **Creative Support:** Direct acknowledgement as a sponsor of the professional development workshops provided by ASI.
- 2 Reserved Parking Spaces

Tier 3: The "VIP Party" Avant-Garde Sponsor

\$5000

Inspired by the legendary "Models" end of the event—honoring the designers and performers who create the event's most enduring imagery.

- **Runway & Style Visibility:** Logo placement at the main performance hub and during the spectacular avant-garde fashion showcases.
- **Digital Integration:** Featured "Spotlight" post on ASI social media channels highlighting your commitment to Buffalo's high-concept performing arts and design.
- **Event Access:** 6 VIP passes

Tier 4: The "Graffiti" Sonic Supporter

\$1000

Inspired by the cutting-edge DJs who turn the event into a world-class dance experience.

- **Sonic Hub Branding:** Prominent signage at the primary DJ booth and dance floor area.
- **Community Connection:** 4 VIP passes
- **Cultural Investment:** Acknowledgement as a supporter of technical production and local talent fees for Buffalo-based musicians.

Tier 5: "Impressionism" Founding Patron

\$500

Honoring the original vision and the foundational core that has allowed Artists & Models to endure as a Buffalo legend.

- **Wall of Honor:** Your name or logo featured on the "Patrons of the Arts" installation within the event venue.
- **Supporter Access:** 2 VIP passes
- **Program Listing:** Inclusion in the digital event guide as a key supporter of the 2026 revival.

About Arts Services Inc. (ASI)

As a 501(c)(3) nonprofit, ASI provides direct services, professional development, and equitable funding to artists and organizations across Western New York. A portion of all sponsorship proceeds will directly support ASI's ongoing mission to ensure our region remains a premier destination for art and innovation.

To Discuss Sponsorship Opportunities, contact: ArtistsAndModels716@gmail.com All checks must be made out to **Arts Services Inc. or **ASI** (Tax ID#454531129). For tax purposes, the value of tickets received is nondeductible.**