



Springboard Fellowship: Sponsorship Opportunities

Springboard Fellowship is Arts Services Inc.'s workforce development program designed to support emerging arts and culture professionals as they take their next steps in the field.

Through paid, hands-on placements with local nonprofit arts organizations, fellows gain real-world experience, build practical skills, and receive one-on-one mentorship tailored to their goals. At the same time, partner organizations benefit from dedicated support and funding while helping to shape and guide the next generation of creative leaders.

By removing the barriers often associated with unpaid internships, *Springboard* creates more equitable pathways into the art ecosystem of Western New York.

WHY SUPPORT ASI?

Supporting *The Springboard Fellowship* is an investment in Western New York's creative community. ASI connects artists and cultural organizations to funding, training, advocacy, and one another. Sponsors gain visibility with engaged arts professionals while helping keep professional development accessible, high quality, and impactful for the region's arts sector.

CONTACT US:

To discuss sponsorship opportunities, contact Jen Swan-Kilpatrick at jen@asiwny.org, or (716) 833-3004 x.511

SPONSORSHIP PACKAGES

Lead Sponsor - \$3,400

Fund a complete *Springboard* experience!

- Recognition as a lead supporter of the Springboard Fellowship
- Prominent logo placement on all program materials, ASI website, e-newsletter, and social media

Fellow Sponsor - \$2,400

Directly support an emerging arts professional.

- Recognition on ASI website, program materials, and e-newsletter.
- Recognition in a fellow spotlight story on social media

Organization Sponsor - \$1,000

Empower a local arts organization to mentor and lead.

- Recognition on ASI website
- Social media acknowledgment
- Name listed in program materials

Community Supporter - \$500

Contribute to access to the arts.

- Recognition on ASI website
- Name listed in program materials