



## **MEDAL: Sponsorship Opportunities**

*MEDAL (Molding Executives and Directors into Arts Leaders)* is Arts Services Inc.'s leadership development program for nonprofit arts leaders across Western New York.

Through a six-month cohort, participants take part in monthly workshops, mentorship, and peer learning focused on the day-to-day realities of leading arts and culture nonprofit organizations. Along the way, *MEDALists* build practical skills, expand their networks, and gain insight from experienced leaders in the field.

Designed specifically for the arts sector, *MEDAL* creates space for growth, connection, and confident leadership.

## **WHY SUPPORT ASI?**

Supporting *MEDAL* is an investment in Western New York's creative community. ASI connects artists and cultural organizations to funding, training, advocacy, and one another. Sponsors gain visibility with engaged arts professionals while helping keep professional development accessible, high quality, and impactful for the region's arts sector.

## **CONTACT US:**

To discuss sponsorship opportunities, contact Jen Swan-Kilpatrick at [jen@asiwny.org](mailto:jen@asiwny.org), or (716) 833-3004 x.511

## **SPONSORSHIP PACKAGES**

### **Full Series Sponsor - \$5,000**

Support the full *MEDAL* experience from start to finish.

- Recognition as the presenting sponsor of the *MEDAL* program
- Logo on all program materials, website, e-newsletter, and social media
- Opportunity to welcome participants at kickoff and closing sessions

### **Individual Session Sponsor - \$2,500**

Make a single *MEDAL* session possible.

- Recognition for a specific monthly workshop/session
- Logo on session materials and website
- Opportunity to provide brief welcome or remarks during the session

### **Consultant Sponsor - \$1,000**

Invest in expert insight and guidance.

- Recognition on ASI website and session materials
- Social media acknowledgment

### **Other Opportunities**

- **Event Space:** Provide a venue for a session
- **Food & Beverage:** Donate catering or refreshments
- **Custom Opportunities:** Work with ASI to create a sponsorship aligned with your organization's expertise or resources