



Chill Sessions: Sponsorship Opportunities

Chill Sessions is Arts Services Inc.'s community-centered gathering series designed for artists and arts professionals to connect, share ideas, and build relationships across Western New York.

These quarterly sessions offer a relaxed, welcoming space for conversation and exchange, featuring a different established regional artist who shares their story, strengths, and the challenges they've navigated in their career.

And yes, there's always something sweet - ice cream in the summer and a cozy hot cocoa bar in the colder months - creating a fun, approachable alternative to traditional mixers and making space for everyone to connect.

WHY SUPPORT ASI?

Supporting *Chill Sessions* is an investment in Western New York's creative community. ASI connects artists and cultural organizations to funding, training, advocacy, and one another. Sponsors gain visibility with engaged arts professionals while helping keep professional development accessible, high quality, and impactful for the region's arts sector.

CONTACT US:

To discuss sponsorship opportunities, contact Jen Swan-Kilpatrick at jen@asiwny.org, or (716) 833-3004 x.511

SPONSORSHIP PACKAGES

Full Series Sponsor - \$1,000

- "Presented by" recognition on all materials
- Prominent logo placement in all materials
- Company website link included on ASI's e-newsletters and website
- Year-round visibility for 12 months
- Formal acknowledgment during series events

Individual Session Sponsor - \$250

- Logo placement in marketing materials for the selected session
- Company website link included in ASI's e-newsletter and website for the selected session
- Targeted visibility with session presenter(s) and attendees

Other Opportunities

- **Event Space:** Provide a venue for an in-person session or workshop
- **Food & Beverage:** Donate catering or refreshments for attendees
- **Custom Opportunities:** Work with ASI to create a sponsorship aligned with your organization's expertise or resources