



CALL FOR ARTISTS: Roycroft Emerging Artists Program Applications Open
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For Information: Tami Fuller, roycroftersatlarge480@gmail.com; 716-807-7401

EAST AURORA, NY - The Roycrofters-At-Large Association is seeking applications for its Roycroft Emerging Program to participate in the 2024 Summer Festival. The Emerging Artists program provides opportunities for rising local artists who exhibit a quality of work in keeping with the Roycroft Standards in their chosen mediums who are seeking new opportunities for professional advancement and exhibition.

RALA Emerging Artists receive individual assistance, support and a subsidized booth fee for the Summer Festival, feedback and critique from established Roycroft Artisans and fast tracked opportunities for mentorship within the organization, the first step to juried artisan membership. The program is designed to give those artists and artisans producing high quality of work the opportunity to see if a path to juried status exists, and highlight areas where specific improvement could be cultivated in order to pursue membership. Applicants will be selected by jury under the direction of Tami Fuller, Emerging Artists Jury Chair.

RALA is seeking artists and artisans with an established body of work that shows an emerging language or cohesive style that shows attention to detail, pride in work and grasp of fit and finish practices. Artists and artisans who have a minimum of 1-2 years of experience in their chosen mediums showing a high degree of skill rooted in traditional techniques are encouraged to apply. Examples of non-traditional execution of traditional skills and crafts are welcome, and artisans showing fine application are emphasized.

This program, now in its third year, connects the RALA with new up and coming artists and artisans who exemplify the fundamental values of the Arts & Crafts movement and are interested in advancement of an emerging career with a possible future within the Arts & Crafts movement. While all are encouraged to apply, first priority is given to applicants that have not previously shown or exhibited their work in a major festival show setting or (solo) gallery environment, as the goal is to foster new emerging talent.

Four cohorts will be chosen. To apply, submit a completed application, CV and examples of work at www.ralaweb.com by May 14. Emerging Artists will be notified of acceptance by May 20. The 2024 Roycroft Summer Festival will be held on June 29 & 30 in East Aurora.

The Roycrofters At Large Association was founded in 1976 with the mission to keep the Arts & Crafts Movement alive guided by principles set forth by founder Elbert Hubbard. Artisans proudly display the registered “double R mark” representing the quality of their work, and are the only modern working artists permitted to represent themselves as Roycrofters. Jurying for new members is held each April. More information can be found online at ralaweb.com and on social media at [@roycroftartisans](https://twitter.com/roycroftartisans).