



# Creative Impact Fund

## Grants for Nonprofits & Government Agencies

For Erie, Niagara, and Chautauqua counties

**DEADLINE: Wednesday, May 1, 2024**

HOLLY GRANT, GRANTS & PROGRAMMING DIRECTOR  
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## OVERVIEW

The Creative Impact Fund was created in 2024 to supplement state arts funding in the Western New York region. This funding comes from a New York State Senate initiative designed to provide equitable arts support to all regions across New York State. It is anticipated that this fund will only be available in 2024.

### ARTS PROGRAMMING GRANTS

Arts Programming grants are competitive grants that support high quality arts and culture programs and projects that center the community’s needs in an accessible and equitable manner. Programs can encompass any art form or cultural expression.

Application deadline **May 1, 2024.**

Programs have to take place within one year of receiving the grant or no later than June 30, 2025.

**Grants are available in the following amounts:**

- **\$2,500**
- **\$5,000**
- **\$7,500**
- **\$10,000**

Applicants should choose the funding level they need and submit a detailed budget that shows exactly how the entire amount of funding will be spent. Grants will be all or nothing with no partial funding awarded.

## ELIGIBILITY REQUIREMENTS

Arts Programming grant applicants are required to make their projects accessible to the public and hold their events at accessible sites.

Eligible applications must meet the following requirements:

- Applicants must be one of the following:
  - a nonprofit 501c3 organization
  - a local government municipality
  - a tribal organization
- Must be legally incorporated and operating in Erie, Niagara, or Chautauqua counties.
- The program or project must take place in the same county in which you are physically located.
- Programs have arts or culture activities as the primary purpose of the program.
- Programs must be completed within one year of receiving the grant payment.
- If working with a school, applicants must include a letter of commitment or tentative agreement from the school they wish to partner with on the program.
  - The applicant and the partner school must both be based in the same county - either Erie, Niagara, or Chautauqua county.
- Projects must be open and accessible to the public.\*

\*Programs taking place in a school must be open to any student in that school “community” who wishes to join. A school community could be any of the following: a classroom, grade level, all students enrolled at the school, etc. It is up to the applicant to determine what the community is and ensure all students within that school community can access the program.

## **INELIGIBILITY**

The following are **NOT** eligible to apply for this funding:

- Programs taking place outside of Erie, Niagara, or Chautauqua counties.
- Activities and programs which cannot be completed within a one-year window.
- Direct recipients of New York State Council on the Arts (NYSCA) grants for the 2024 calendar year.
- Programs involving partners or fiscal sponsors that have received direct NYSCA funding for the 2024 calendar year.
- Public universities and colleges; and public, private, or parochial schools, and their national components (PTAs, etc.).
- New York State agencies and departments (including SUNY schools).
- Non-incorporated chapters of organizations whose “parent” organization is not located in Erie, Niagara, or Chautauqua counties.
- Projects taking place outside of the applicant’s county of residence (Erie, Niagara, or Chautauqua counties).
- Programs in which the primary benefit is the financial gain by the applicant, including fundraising activities and events.
- Project requests for deficit funding, contingency funds, and capital expenditures, including purchase of property or permanent equipment.
- General operating and administrative expenses not directly related to an arts project or program.
- Operating expenses of privately owned facilities (e.g. homes and studios).
- Artistic funds for university faculty and staff for work done through their position in their institutions, including the creation of textbooks or educational materials.
- Projects where fees are paid to students of universities, high schools, middle or elementary schools, or use children as professional artists.
- Regrants by applicants to fund other activities and projects through cash prizes, scholarships, juried shows, fellowships, and other monetary awards.

- Entertainment costs, such as parties, receptions, food, etc.
- Lobbying expenses.
- Acquisition of works of art.
- Activities that are not arts-related (including balloon art, clowns, magic shows, bubble blowing, juggling) or with non-arts and culture related outcomes, such as social service, life skills, or financial literacy programs.
- Previously funded ASI grant recipients that have failed to provide final reports, use proper acknowledgement, or comply with previous contract terms.
- Arts Services Inc., its employees, and board members.

## ALLOWABLE EXPENSES

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Allowable expenses for a proposed project include:

- Payment to artists and creatives.
- Marketing/Publicity costs.
- Direct administrative expenses and/or planning and preparation expenses for a proposed event or program.
- Supplies and materials needed to execute the proposed project. Examples include: art supplies, sheet music, hardware, memory cards, and other consumable equipment.
- Equipment, software, subscriptions, and training needed to execute the proposed project. This budget line may not exceed \$1,000. Examples include cameras, lighting equipment, subscriptions associated with virtual programming, and training to utilize these tools.

**If you have any eligibility-related questions, contact ASI’s grant staff for clarification before starting your application.**

## INFORMATION SESSIONS

**Attendance at information sessions is strongly encouraged for all applicants.** These sessions are meant to help ensure applicants fully understand the process and priorities of this grant and to assist with a successful grant application.

These sessions, led by ASI staff, offer assistance in navigating the grant process, as well as provide tips, program guidelines, and best practices for submitting a successful project proposal.

### INFORMATION SESSION DATES

Visit <https://www.asiwny.org/creative-impact-fund/> for the complete schedule.

## APPLICATION DEADLINE

**Wednesday, May 1, 2024 by 11:59 pm**

- One (1) electronic submission of the application with ALL required attachments must be submitted by this date and time through your online grant portal profile. Please contact Holly at [holly@asiwny.org](mailto:holly@asiwny.org) if you have trouble accessing the online grant portal.
- Link to online grant portal - <https://www.grantinterface.com/Process/Apply?urlkey=artsofwesternny>

A draft application can be submitted for staff review and feedback before submitting a final application **no later than 2 weeks prior** to the application deadline.

Late or incomplete applications WILL NOT BE ACCEPTED. Please double check and proofread your work before hitting submit.

## GRANT REVIEW AND DETERMINATION

ASI staff reviews all applications for eligibility and completeness following the application deadline. Ineligible or incomplete applications will be eliminated from consideration.

A peer panel of area artists, arts administrators, and community leaders evaluates each application and recommends funding based on the evaluation criteria and funding priorities. Deliberations are based only on the information and materials contained in the application; additional information presented after the application deadline will not be accepted or considered.

Once funding decisions are made by the panel, a separate Advisory Committee will review the decisions for bias. Then, the ASI Board of Directors will review the overall funding recommendations and will approve the slate of funded projects.

### EVALUATIVE CRITERIA

The grant panel will make funding recommendations based on the following criteria:

1. **Budget** - Is the budget appropriate for the project? Does it appropriately utilize the entire amount of the grant? Is it reasonable based on the request, balanced, and adds up correctly?
2. **Artistic Quality** – including:
  - a. Work is created with intentionality, integrity, and rigor, and provides opportunities for the development of the artist(s) involved and/or the art form.
  - b. Applicant is creating work and programming that distinguishes itself from other similar programming/projects.
  - c. Work that is being developed and produced is relevant to the current creative conversation in their community, the region, or the field at large.
  - d. The artistic work reflects and represents the cultural and aesthetic diversity of the community, including marginalized or under-represented voices, communities, and/or artists.
3. **Key Personnel** - Does the proposal identify key personnel and their qualifications for the project? Are key personnel qualified to lead the proposed project?
4. **Community Impact** – including:

- a. Will the project have a direct impact on the community?
  - b. Did the applicant clearly identify how they will connect with under-represented and marginalized communities and make their work accessible to them?
  - c. Does the program directly fill a need in the community or support the community in a meaningful way?
  - d. Is the programming, staff, and/or artists reflective of and responsive to the community they serve?
5. **Capacity** – Does the applicant appear to have the capacity to carry out the project as proposed (consider structure, budget, personnel, resources, planning, etc.) within the required timeframe?

## FUNDING PRIORITIES

Programs that support the following areas will be prioritized:

- Programs that center the community’s needs.
- Programs that request funds for appropriate payment of artists, teaching artists, technical production services, and other hired creatives.
- High quality programs and projects.
- Programs serving traditionally under-represented or marginalized communities, and/or include these communities as participants or artists in the program.
- Collaborative programs that support ongoing arts and cultural development in the region.
- Programs that remove barriers to access, including financial, geographic, knowledge, and perception.
- Applicants developing new and unique ways of engaging and connecting with under-represented audiences and communities.
- Programs with a clearly defined plan for implementation and management.

## APPEALS PROCESS

Once funding determinations have been made, ASI staff will notify applicants of their status. Applicants who are denied funding may file an appeal for the decision. All applicants, regardless of funding status, may request feedback from the review panel to strengthen future applications.

An applicant may **ONLY** appeal if they do not receive **ANY** (\$0) funding and when any of the following grounds apply to the application that was submitted at the time of deadline:

- Non-presentation of information
  - Information known to the panel or staff prior to the panel’s decision that was not presented and that might have altered the decision.
- Misrepresentation of information
  - Information known to the panel or staff prior to the panel’s decision that changed in its presentation and that, if presented differently, might have altered the decision.
- Improper procedure

- Contention by the applicant that: 1.) the review of the funding request by the appropriate panel was biased; 2.) the decision by the panel was arbitrary and capricious.

**Dissatisfaction with the funding decision is not justification for an appeal.**

**You cannot submit new information that was left out of your application. All funding decisions are based on the content you provide when submitting your application.**

Applicants not recommended for funding and wishing to appeal must submit a formal appeal to the Grants & Programming Director **within five (5) business days of receiving an e-mail of decline**. A separate Appeals Panel will meet to review the appeal and make any recommendations.

## **COMMON QUESTIONS**

### **IS THERE MINIMUM AND MAXIMUM REQUEST FOR FUNDING?**

**YES.** The smallest grant that can be requested is \$2,500 and the maximum grant is \$10,000. There are four (4) set grant amounts offered: \$2,500, \$5,000, \$7,500, and \$10,000.

**Grants can cover 100% of the projects costs with no matching funds required.** However, projects and programs that cost more than the maximum grant amount should include an explanation for how additional funds will be secured to cover the balance. This can consist of a combination of cash and in-kind revenue.

### **WHAT IF MY PROGRAM EXPENSES FALL BETWEEN THE SET GRANT AMOUNTS?**

No partial funding will be awarded, so it is up to the applicant to decide if they want to scale back their program and request less or dream bigger and request more. Applicants must demonstrate how the entire grant amount will be spent, so applicants should not request more than they have the capacity to manage.

### **HOW DO I ACCOUNT FOR IN-KIND REVENUE ON MY BUDGET FORM?**

In-kind revenue is any product or professional service that you would normally pay for that is being donated. Since these are things you would pay for, the value of in-kind gifts should be reflected in the expense lines as well as the revenue lines, and the lines should off-set and zero out.

### **HOW MANY FUNDING REQUESTS CAN BE SUBMITTED?**

Applicants may submit up to three (3) program requests as long as the total amount requested is **no more than \$10,000**. Each project requires the submission of a separate, completed application through the grants portal by the application deadline.

### **IF I/MY ORGANIZATION RECEIVED A DEC/SCR GRANT IN THE PAST, CAN I STILL APPLY?**

**YES.** If you have received an SCR grant from ASI in the past, you are eligible to apply for this fund. However, previous recipients that did not meet the contract requirements or failed to complete a final report by the due date are not eligible.

Also, keep in mind prior grant funding does not guarantee continued support in any succeeding year. Each application is reviewed in the context of the current program guidelines, funding

priorities, and evaluative criteria by a unique panel of peers. Priority will be given to those applicants who submit requests for new programs/projects or existing ones that demonstrate growth, artistic expansion, and support of marginalized communities.

**I RECEIVED A CIF GENERAL OPERATING GRANT FROM ASI IN 2024, CAN I APPLY TO THIS FUND?**

**NO.** Organizations that receive one of ASI’s Creative Impact Fund General Operating grants are not eligible for one of the 2024 Creative Impact Fund arts programming grants. This is to ensure funding is distributed equitably and supports as many of the incredible organizations we have in our region as possible.

**I RECEIVED A GRANT DIRECTLY FROM NYSCA FOR FY2024, CAN I APPLY TO THIS FUND?**

**NO.** Organizations that received a grant directly from the New York State Council on the Arts (NYSCA) as part of their FY2024 funding cycle cannot apply to this fund. If an organization applied to NYSCA’s FY2024 grant cycle and was declined, they are eligible to apply to this fund.

**APPLICATION CHECK LIST:**

**DO NOT SUBMIT HARD COPIES OF YOUR APPLICATION.** Applications will ONLY be accepted through our online grants management portal. Please contact ASI’s grants staff if you need assistance with the online portal.

**Application Packet Includes:**

- **One completed online application.** Available at <https://www.grantinterface.com/Home/Logon?urlkey=artsofwesternny>
- **Tentative Agreements**
  - Tentative agreements or letters of commitment from schools are required. Agreements from artists, other organizations, or other agencies that are participating in the project or program are encouraged.
- **Budget Form**
  - Applicants must fully complete the budget form provided. A fillable PDF and Word version are both available.
- **Proof of Nonprofit Status**
- **Current Board of Directors List & Affiliations**

**APPLICATION QUESTIONS**

Below are the questions that will be asked in the application. Please note: applications must be submitted through ASI’s online grants portal. Emailed or mailed applications will not be accepted.



## Applicant Profile

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### Project Title\*

### Artistic Discipline of Project\*

Select the artistic discipline that best describes your proposed project or program.

- Crafts
- Dance
- Design Arts
- Folk Arts
- Humanities
- Interdisciplinary
- Literature
- Media Arts
- Multi-Disciplinary
- Music
- Opera / Musical Theatre
- Photography
- Theatre
- Visual Arts

### I am applying as a/an\*

- Nonprofit Organization
- Government Entity/Municipality/Tribal Organization

### County\*

The county you select indicated that all public components of your project will take place here and should also be the same county as your place of business or permanent residence. For additional information, please refer to the guidelines.

- Chautauqua County
- Erie County
- Niagara County

### NYS Assembly District\*

Can be found at [www.nyassembly.gov/mem/search](http://www.nyassembly.gov/mem/search)

- District 140
- District 141
- District 142
- District 143
- District 144
- District 145
- District 146
- District 147
- District 149
- District 150

**NYS Senate District\***

Can be found at [www.nysenate.gov/find-my-senator](http://www.nysenate.gov/find-my-senator)

- \_\_\_\_\_ District 57
- \_\_\_\_\_ District 60
- \_\_\_\_\_ District 61
- \_\_\_\_\_ District 62
- \_\_\_\_\_ District 63

**Organization or Government Municipality**

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**Organization Incorporation Year / Year Formed\***

**Organization Mission & Major Programs\***

Please list your organization's mission, vision, and major programs. Briefly explain how your programs are distinctive and what audience you serve through your programming.

**Website or Social Media (if available)**

**Project Description\***

Thoroughly explain your project or program, including the following information:

- What is the project or program?
- Who is the intended audience and how can they engage with the project or program?
- Who is involved (key personnel) and their qualifications?
- When do you anticipate it will take place?
- Where do you plan to do your project?
- What are your goals for the program and how you will measure whether or not you successfully meet them?

*Character Limit: 7,000*

**Partnerships**

If you are doing this work in partnership with a school or nonprofit, please include the name, address, phone number, and primary contact for the partner.

*Character Limit: 2,000*

**Accessibility, Equity, and Inclusion\***

Describe how this project is open and accessible to the entire community, including economically disadvantaged, marginalized populations, and persons with disability.

If applying for in-school programming, include how the participating students will be selected and served by this project.

*Character Limit: 5,000*

**Outreach to Under-Resourced Community\***

What are your specific outreach plans for under-resourced and/or marginalized populations within the community? This should include both proactive outreach efforts (*i.e. meetings, conversations, presentations, off-site performances, etc.*) and passive marketing and promotional efforts (*i.e. direct mailers, posting flyers or posters, radio/tv ads, sending promotional emails, etc.*).

*Character Limit: 5,000*

## Anticipated Audience

**Total number of artists involved (Must be 18 years old and up)\***

**Total number of youth (under 18) served.\***

**Total anticipated audience\***

## Project Budget

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### Grant Amount Requested\*

For Arts Programming grants, this request **must be one of the following amounts: \$2,500, \$5,000, \$7,500, or \$10,000.**

### Total Project Budget\*

Please list the total amount you plan to spend on your program or project.

This may be higher than the grant amount you are requesting but it cannot be lower than the Grant Amount Requested line.

### Budget Form \*

All applicants must use the provided budget form. Please complete the form and upload it below in PDF format. Contact Holly at [holly@asiwny.org](mailto:holly@asiwny.org) if you need assistance converting your document into a PDF.

### Budget Notes\*

Please use this space to provide additional notes on your project budget, such as explaining line items, breaking out larger budget lines that combine multiple items, and clarifying anything that may be unclear.

*Character Limit: 2,000*

## Attachments for Organization and Government Applicants

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### Tentative Agreements

**Arts Programming grants taking place in a school require partnership with a public school or publicly-funded charter school. You must attach a letter of commitment or contract from the partner school.**

If you are partnering with others in the community on your project, including artists and nonprofits, letters of commitment present a strong case for capacity to complete the project and are encouraged whenever possible. Strong letters of commitment should be on the partner organization's letterhead and include details on their participation in the project.

For more than one (1) letter of commitment, please use a [PDF merger](#) to create a single PDF file and upload it here.

*File Size Limit: 10 MiB*

### Proof of Organization's Nonprofit Status\*

Please submit one of the following documents:

- IRS Tax Exempt Letter 501(c)(3)
- Documentation of charter by the NYS Board of Regents under Section 216 of the NYS Education Law

- Letter of Acceptance of Incorporation under Section 402, Not-for-Profit Law
- Current NYS Bureau of Charities (Office of Attorney General) filing receipt
- Official authorization as an arm of local government (formal letter on official stationary signed by city, town, or village executive)

*File Size Limit: 10 MiB*

**Current Board of Directors or Trustees List\***

Must include names, titles, and business affiliations.

*File Size Limit: 1 MiB*