As part of New York State’s SAMHSA Emergency Response Grant (SERG) award, the New York State Office of Mental Health (OMH) was awarded $1,000,000 in federal funds in one-time funding to support non-traditional mental wellness programs that will serve the communities impacted by the May 14th tragedy. In response to community input following the tragedy, this fund was established to support and expand community-based interventions that promote mental wellness and healing through respecting and integrating Black/African American traditions and culture. Non-traditional interventions identified in stakeholder meetings include:

- Arts-based therapies such as drumming and expressive arts
- Coordination with local houses of worship and spiritual-based healing
- Peer mentoring
- Healing circles and intentional community conversations on emotional wellness in community-based, non-clinical spaces.
- Anti-stigma activities
- Other holistic activities or practices that promote wellness and healing

To apply for this funding, OMH is requesting applicants complete the information listed on Page 2 of this document. OMH anticipates making 8 to 10 awards through this process. Awards will be made on a rolling basis when applications are received and reviewed. OMH is looking to fully award the funding related to this fund by December 31, 2022.

Please send completed applications or any questions regarding this fund, to: wnyfo.info@omh.ny.gov
SERG Non-Traditional Wellness Fund Application

Review of applications will be completed by a committee that includes representatives from the OMH, Erie County and community members serving on the Resiliency Center Steering Committee.
SERG Non-Traditional Wellness Fund Application

To apply for an award through this fund, please provide a full response for all the following items below (Responses should be completed in a separate document and emailed to wnyfo.info@omh.ny.gov):

A. Applicant Information

1. Name of Organization
2. Contact Information
   a. Official Mailing Address; E-mail Address; Phone.
3. Website, if available
4. Federal ID Number (9-digit EIN) (Required if funded)
5. Unique Entity Identifier (Optional)
6. NY State Registration No. (6-digit), if applicable
7. Organization President/Manager (Please include contact info if different from above.)
8. Individual Completing Application (Please include contact info if different from above.)

B. Program Proposal

1. Program Name
2. One to Two Page Program Narrative. Narrative should include, at minimum:
   a. The specific activities to be implemented by the program (i.e., arts-based therapy; peer mentoring, etc.).
   b. If the program identified is in operation OR if this will be a new program.
   c. How the program will promote mental wellness in the impacted communities.
   d. Projected number of individuals served by the program per month.
   e. The organization’s experience providing the identified program activities.
   f. The organization’s experience providing supports within the impacted communities.
   g. How the community impact of the program will be tracked/evaluated.

C. Program Budget

Please note that these are federal funds which are subject to uniform guidance (for details see https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200?toc=1 ). While planning your program and budget, keep in mind that these funds will be made available via a monthly invoice for program-related expenditures.

1. The total amount of funding requested.
2. A program budget comprised of federally allowable cost components that includes, at minimum:
   a. Staffing and Fringe Costs, if applicable
   b. Non-Staff Program Costs
SERG Non-Traditional Wellness Fund Application

i. Non-Staff Program Costs could include supplies, equipment, space costs (supported by lease agreement) and educational/training materials as well as “start-up” costs

ii. Administrative costs to be limited to 10% of direct costs or supported by an indirect cost rate agreement

3. Explain if and how the applicant anticipates continuing program after the grant period. (This is one-time funding with the grant period ending September 15, 2023.)