



**Arts
Services**
INC
presents

Spark Awards

Wednesday, May 26, 2021



2020 Artist of the Year finalists. Photo by Tessa Pszonak.

BE THE SPARK: SUPPORT THE SPARK AWARDS!

The Spark Awards is ASI's annual awards celebration where outstanding individuals and organizations from across the Western New York arts community are recognized for their dedication, talent, and impact on the sector.

Below you'll find three ways you can support the eighth annual Spark Awards. We hope you'll join us in celebrating this year's incredible honorees!

1

SELECT THE SPONSORSHIP PACKAGE THAT'S RIGHT FOR YOU.

\$7,500 PRESENTING SPONSOR

- Presenting level exclusivity (only 1 offered): "Spark Awards presented by..."
- 10 Tickets to in-person private honoree meet and greet and watch party.
- Opportunity to present an award.
- Logo and information displayed during the event (in print and video) and in all paid advertising.
- Program book: full page color ad on back cover.
- Logo and link on website, e-newsletters, social media, and press.

\$5,000 PARTNER SPONSOR

- Partner level exclusivity (only 2 offered).
- 4 Tickets to in-person private honoree meet and greet and watch party.
- Opportunity to present an award.
- Logo and information displayed during the event (in print and video) and in all paid advertising.
- Program book: full page black and white ad on inside cover.
- Logo and link on website, e-newsletters, social media, and press.

_____ \$2,500 SUPPORTING SPONSOR

- Logo and information displayed during the event (in print and video) and in all paid advertising.
- Program book: full page black and white ad.
- Logo and link on website, e-newsletters, social media, and press.

_____ \$1,500 PATRON SPONSOR

- Logo and information displayed during the event (in print and video) and in all paid advertising.
- Program book: half page black and white ad.
- Logo and link on website, e-newsletters, social media, and press.

_____ \$900 FRIEND OF ASI

- Name displayed during the event.
- Name listed in the program book.
- Name listed on website.

_____ \$800 FRIEND OF ASI (Nonprofit)

- Name displayed during the event.
- Name listed in the program book.
- Name listed on website.

2

PURCHASE A PROGRAM AD OR VIDEO SHOUT OUT

_____ Full Page Ad (5" w x 8" h vertical)	\$150
_____ Half Page Ad (5" w x 4" h horizontal)	\$100
_____ Quarter Page Ad (2.5" w x 4" h vertical)	\$75
_____ Video Shout Out (15 seconds in length)	\$50

Print ready ads and videos must be submitted to ASI no later than 5 pm on Wednesday, May 12. The 2021 Spark Awards program book will be posted online. Ads should be sent in pdf or jpg format. Video shout outs will be shared before the virtual awards presentation begins.

3

DONATE ANY AMOUNT

Support the Spark Awards with a gift in any amount! Donors will be listed on ASI's website, in the virtual program book, and receive a small gift of thanks.

Please complete this form and return to ASI at the address below.

Please select your support type **Sponsorship Level:** _____
Program Ad (please list ad size): _____ **Video Shout Out:** _____ **Donation:** _____

Contact Name: _____
Organization: _____
Address: _____
City/State/Zip: _____
Phone: _____ Email: _____

Amount Enclosed: _____ **Payment Type (circle one):** Check Card Cash

Card Number: _____ Exp: _____ CVV: _____

Signature for Card: _____