

REQUEST FOR PROPOSALS: ALLEYWAY THEATRE



Project: Large-scale interior mural

Deadline: Proposals due Monday, April 12, 2021 @ 12:00 Noon.

Location: Interior lobby at Alleyway Theatre, 1 Curtain Up Alley, Buffalo

Eligibility: WNY Artists

THE HISTORY

Constructed as a Greyhound Bus Terminal in 1941, this 33,000 square-foot Art-Moderne building, now home to Alleyway Theatre, was renovated in 2005 following the relocation of the police precinct. Named for the alley on the South side of the building, Alleyway Theatre is now in its 41st season producing and developing new plays and musicals here in Buffalo. As the company looks to the future, it will expand developmental programming for all performing artists, nurture original plays/musicals through the development process, and inspire new artists through its educational programming. Alleyway seeks to be a hub for artists in WNY and across the country.

The building was designed by William S. Arrasmith, and constructed by Central Greyhound Lines in 1941. Arrasmith designed over 100 bus terminals for Greyhound in the late 30s and early 40s. It is one of Buffalo's most prominent examples of the streamlined Art Moderne style. In 1979, the City renovated a portion of the building to house a police precinct. In 1983, Alleyway Theatre began performances in another portion of the building. In 2000, the police moved out and the theatre has occupied the entire space since, including major restoration and renovations completed in 2005.

An alleyway is a passage between buildings. It is a connector. Since the building's beginning as a bus terminal, it has been a place where the community connects. Focused on big, bold, innovative, theatrical, magical, authentic, daring, diverse, and inclusive work, Alleyway Theatre is now taking steps to connect Buffalo to the larger national and international theatre community, and vice-versa. In the 1940s, this building is where Buffalo came together to travel; in the 2020s, it is where Buffalo comes together creatively and artistically.

THE MURAL

This mural is to be created on the large 20' x 60' plaster wall in our grand lobby. In front of it will be a ticketing and concession counter, possibly with shelving and/or digital screens mounted on the wall. There is some protruding ductwork on the wall, and the surface of the wall may be all (or partially) exposed unpainted plaster at the time of the artists' installation. The installation will be guaranteed no longer than five years. In addition to making the lobby feel like a community space, the mural will serve as a recognizable instagrammable location and create a space where all are welcome in this building where history and future collide.

A commission of \$6,000 will be awarded to the chosen artist to create and install their work. This amount must include artist fee, labor, materials, and installation. Some scaffolding is available.

25% to be paid upon selection of the artist and execution of contract; 25% to be paid as work begins; and 50% to be paid upon successful completion of mural.

Timeline

March	Site available* for visits and questions. Portions of the wall are visible through the doors on the alley anytime.
April 12	Deadline to submit by email, 12 noon
April/May	Selection of Artist
May/June	Public Announcement of Selection
May/June/July	Mural implementation, planning
August 1	Mural complete

Proposal Requirements

- Description of proposed work, including materials and dimensions
- Sketches/renderings/samples of proposed work
- Examples of past work
- Budget plan
- Contact info (name, address, phone, email, website, instagram...)

Proposals should be sent as a single PDF to email@alleyway.com.

Proposals will be evaluated based on samples of proposed work, including design quality, creativity, originality, and innovation; consideration of the location; feasibility: proof of ability to meet budget and deadline.

Selected artist must be able to provide proof of insurance, and be willing to be available for interviews and media.

*Site visits must be scheduled by appointment due to COVID-19 safety. Please email to schedule or if you have any questions. email@alleyway.com



