



**WNY Nonprofit Support Group
Coaching Academy Pilot
Request for Proposals (RFP)**

Submission due date: April 9, 2021 by 3:00pm

Project Overview

The Coaching Academy Pilot will focus on identifying and supporting a collaborative group to receive a planning grant for a proposal to the Western New York Nonprofit Support Group (WNYNSG) to develop and pilot a curriculum for a formal certificate coaching program focused on increasing coaches of color in our region.

Introduction

The WNYNSG is a working group whose goal is to strengthen communities in the 8 counties of WNY (Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans and Wyoming) and Monroe county by increasing the capacity of the nonprofit organizations that serve those areas. We envision a healthy nonprofit ecosystem in which organizations collaborate, learn, and innovate together, ultimately becoming even more successful in delivering on their missions. We are committed to building on the many exciting efforts that are already ongoing and filling gaps that are not currently being addressed.

To date, membership of the WNYNSG includes representatives from: ESL Charitable Foundation, Health Foundation for Western & Central New York, Peter & Elizabeth Tower Foundation, Ralph C Wilson Jr Foundation, The John R Oishei Foundation, and Western New York Foundation. The six foundations who make up the membership of the WNYNSG have a focus on capacity building and are working to identify ways to support the sector in collaboration with nonprofits across the region.

In November 2019, the WNYNSG commissioned research on national best practices, to obtain input from organizations that support not for profits and interested individuals with a goal to create a formal certificate coaching training program. This program is aligned with the WNYNSG's goals of building the capacity and diversity of intermediaries and consultant/coaching pool and increasing access to individualized organizational supports for nonprofits in our region. The final report can be found [here](#).

In response to the interest expressed in the aforementioned report, the goal is this planning grant will result in the development of a pilot of a program to train and support coaches of color in our region.

Description of work

The Coaching Academy Initiative will focus on identifying and supporting a collaborative group to receive a planning grant to develop a proposal to the WNYNSG to develop and pilot a curriculum for a formal certificate coaching program focused on serving people of color.

This work will be done in three phases:

- Phase 1- Request for Proposals (RFP): The WNYNSG is releasing an RFP to solicit requests from groups of individuals or organizations who have a desire to create and pilot a curriculum for a formal certificate coaching program focused on serving people of color.
- Phase 2- Planning: One proposal will be selected for a planning grant to further develop a coaching curriculum based on the research provided and the development of a pilot for the curriculum.
- Phase 3--Implementation: Subject to available funding, resources will be made available for the implementation of the project.

Phase 1: Request for Proposal (RFP) Guidelines

RFP Concept

1. Applicant information
 - a. Lead applicant identified
 - b. A description of group members primary skills sets and how they were acquired
 - c. A description of diversity, equity, and inclusion-related work in which you have engaged
 - d. A description, where applicable, of members' coaching experiences, including working with the nonprofit sector
 2. Proposed activities
 3. Project description
 4. Planning timeline and budget
-

Timeline

Phase 1: RFP Announced. RFP responses reviewed and planning grant selection made in May.

- February
 - RFQ released on Monday, February 8, 2021
- April
 - RFP due Friday, April 9, 2021, at 3:00 PM. (Applications must be submitted to Katie Pieri at katie@wnynsg.org)
- May
 - Planning grant decisions made by mid- May.

Phase 2: Selected Collaboration Move to Full Proposal Development

- May 2021
 - Full Proposal due by the end of July 2021

Phase 3: Implementation Grants Awarded

- January 2022
 - Full proposal reviewed and implementation grant selected and awarded based on merit and funding capacity.
-

Contact

For questions regarding the RFP application process, please contact Katie Pieri at katie@wnynsg.org.