ARTS SERVICES
Creative Professionals Exchange 2020 (CPX2020)
Request for Presenter Proposals

ABOUT ARTS SERVICES
Arts Services Initiative of Western New York, Inc. (ASI) empowers the region’s artists and arts organizations with connections to funding, learning opportunities, and community access to the arts. ASI is a resource hub for the Western New York arts and cultural sector.

ASI envisions a region where inclusive creative communities are valued and visible, and where artists and arts organizations have access to the resources needed to advance and thrive.

Learn more about ASI and its programs at www.asiwny.org.

CONFERENCE OVERVIEW & PROPOSAL GUIDELINES
ASI is seeking qualified arts and nonprofit leaders to guide presentations and discussions about the future of the creative industry in WNY as part of our Creative Professionals Exchange (CPX) 2020 conference taking place virtually on Friday-Saturday, November 6-7, 2020.

CPX was created in 2019 to help regional artists and arts administrators make connections, foster complex and sensitive conversations, and to introduce innovative ideas. Since then, the COVID-19 health crisis has brought to the surface many of the systemic issues and flaws members of our community face, including lack of access and inclusion within the arts sector.

The 2020 conference theme of ‘Reimagining WNY’s Creative Industry’ will take a deeper dive into how the arts can support our community, especially those parts that have been devastatingly impacted by COVID and left behind, while ensuring all art and arts experiences are accessible to and representative of the entire community we live in.

To help ensure we have the most relevant session topics for our community with the most qualified presenters, we are asking those within the arts and nonprofit community to submit proposals for session presentations they would like to lead.

We are seeking proposals from arts and nonprofit professionals at all levels of their career who represent all disciplines within our field. Proposals must demonstrate a proficiency for the topic on which they will be presenting. Preference will be given to residents of Western New York.

www.asiwny.org
Presentation topics may include but are not limited to:

- Equitable access to the arts
- Equitable representation and inclusivity in the arts
- Creative partnerships both within the arts and with non-arts organizations
- Professional growth and leadership in the arts
- Arts and activism
- Making meaningful connections with constituents during challenging times

Sessions will be presented virtually and each session will run 90 minutes in length. Selected presenters will receive a small stipend. All presentations will be recorded and shared, along with any supplemental materials or handouts, with registrants who may not be able to attend at the time of the presentation.

SCHEDULE

- **August 24, 2020**: Proposal submissions open
- **September 2020**: Conference tickets go on sale for attendees
- **September 16, 2020 at 5:00 PM**: Proposal submissions close
- **September 28, 2020**: Notification of proposal status
- **Early October 2020**: Announcement of conference sessions
- **November 6-7, 2020**: Creative Professionals Exchange 2020 virtual conference

SUBMISSION OF PROPOSAL

All proposals must be received by ASI no later than Wednesday, September 16. Submit all materials online via Google Forms or email (with the subject line ‘ASI CPX2020 RFP’) to holly@asiwny.org. PDF and file sharing links are acceptable. If you would like to submit multiple proposals, please submit separate files for each proposal. NOTE: presenters will only be selected for up to one presentation.
ARTS SERVICES
REQUEST FOR CPX 2020 SESSION PROPOSALS

Please complete and submit your answers to the following questions by 5:00 pm on Wednesday, September 16, 2020. You can submit your proposal online here or email your proposal to Holly Grant at holly@asiwny.org with the subject line ‘ASI CPX2020 RFP’. All proposals must fit the conference theme of ‘Reimagining WNY’s Creative Industry’ as outlined in the preceding RFP.

Name: __________________________________________________________________________________

Position/Title (if applicable): _________________________________________________________________

Organization (if applicable): _________________________________________________________________

Mailing Address: __________________________________________________________________________

Day/Cell Phone: __________________________________________________________________________

Email: __________________________________________________________________________________

Website (if applicable): ___________________________________________________________________

Please attach a separate sheet with your answers to the following questions. Incomplete submissions will not be considered.

1. **Briefly list the topic you wish to present on during this conference.** (max. 50 characters)

2. **Why is this topic important for WNY’s arts industry? What are the key takeaways for attendees? How do you plan to structure the presentation – i.e. presentation, discussion, panel, etc.?** (max. 1,000 characters)

3. **Why are you uniquely qualified to lead this presentation?** (max. 1,000 characters)

4. **What audience within the arts industry would this presentation apply to (artists/organizations, specific art forms, etc.)?** (max. 100 characters)

5. **Would you be able to and interested in adjusting the focus or scope of your presentation if that’s requested by the review panel?**

6. **Do you have access to technology and internet to present this session virtually? If not, what would you require to make this happen?** (max. 500 characters)

7. **Are there any other accommodations you require to present this session virtually? Please be as specific as possible. If not, please answer with N/A.** (max. 500 characters)

Please attach your most recent resume or CV.

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