



2020-2021 Volunteer Opportunity Social Media Support

Danceability, Inc., a non-profit dance studio for children and adults with special needs is looking for **social media support** to assist with management of social media channels. *Opportunity can fulfill community service hours.*

Essential Duties & Responsibilities:

- Help maintain social media calendar and create content for social media channels (Facebook, Twitter, Instagram, LinkedIn)
- Assist with analytic tracking of social media reach
- Help develop social media campaigns and manage
- Research best practices and current trends in social media

Requirements/Skills Needed:

- Proficiency utilizing Facebook, Twitter, Instagram and/or LinkedIn platforms
- Experience using social media scheduling software like Hootsuite or TweetDeck
- Writing experience
- Organization and attention to detail
- Professionalism

Training & Supervision:

- Onsite (or virtual) orientation to become familiar with studio & current social media efforts
- Reports to the Community Engagement Specialist

Time Commitment & Availability:

- We are looking for a regular commitment of up to 5 hours per week from September 2020 - May 2021
- Flexibility in timing of shifts, can often work from home

Please email your resume to danceabilityinthecommunity@gmail.com by August 7 if you are interested and include your social media experience.

Danceability is an individualized dance, fitness and movement program serving the special needs community. Our studio is led by qualified staff and dedicated volunteers who create a nurturing environment that empowers our students to flourish and grow while promoting a healthy lifestyle... and we have a little fun along the way.