



PRESENTS:

Spark Awards

CELEBRATING THOSE WHO IGNITE ARTS AND CULTURE



BE THE SPARK: SPONSOR THE SPARK AWARDS!

The Spark Awards is ASI's annual awards celebration where outstanding individuals and organizations in the Western New York arts community are recognized for their dedication, talent, and impact on the sector. Join us next year to make this evening of dinner, drinks, art, entertainment, silent auction, honoring ceremony, and more a lasting success!

**7TH ANNUAL
NOVEMBER 16, 2020 • 6-9PM
THE FORBES THEATRE AT 500 PEARL
BUFFALO, NY**

Below you'll find three ways to support the seventh annual Spark Awards: purchasing a package, ad space in the event program, and/or additional tickets. We are happy to customize any of the below packages to suit your needs!

1 SELECT THE SPONSORSHIP PACKET THAT'S RIGHT FOR YOU.

___ \$7,500 PRESENTING SPONSOR

- Presenting level exclusivity (only 1 offered): "Spark Awards presented by..."
- Tickets: 14; exclusive reserved seating for award presentation
- Opportunity to present an award at event
- Logo and information displayed at event (print and video) and in all paid advertising
- Program book: full page color ad on back cover
- Logo and link on website, e-newsletters, social media, and press
- Company name on theater marquee

___ \$5,000 PARTNER SPONSOR

- Partner level exclusivity (only 2 offered)
- Tickets: 12; Exclusive reserved seating for award presentation
- Logo and information displayed at event (print and video) and in all paid advertising
- Program book: full page black & white ad on inside cover
- Logo and link on website, e-newsletters, social media, and press
- Company name on theater marquee

___ **\$2,500 SUPPORTING SPONSOR**

- Tickets: 10; exclusive reserved seating for award presentation
- Logo and information displayed at event (print and video) and in all paid advertising
- Program book: ½ page black & white ad
- Logo/link on website, e-newsletters, social media, and press

___ **\$1,500 PATRON SPONSOR**

- Tickets: 8
- Logo and information displayed at event (print and video) and in all paid advertising
- Program book: ¼ page black & white ad
- Logo/link on website, e-newsletters, social media, and press

___ **\$900 FRIEND OF ASI**

- Tickets: 6
- Recognition as Friend of ASI on ASI website
- Listing in program book and any press related to Spark

___ **\$800 FRIEND OF ASI (NONPROFIT)**

- Tickets: 6
- Recognition as Friend of ASI on ASI website
- Listing in program book and any press related to Spark

2 SPONSOR THE EVENT BY PURCHASING A SOUVENIR PROGRAM AD.

(AD DEADLINE: OCTOBER 2, 2020)

- ___ Full page: 5”w x 8”h vertical \$500
- ___ Half page: 5”w x 4”h horizontal \$350
- ___ Quarter page: 2.5”W x 4”h vertical \$200

3 PURCHASE ADDITIONAL GENERAL ADMISSION TICKETS.

_____ tickets x \$100 ea. = \$ _____

PLEASE COMPLETE AND RETURN TO ASI AT:

ARTS SERVICES INITIATIVE OF WNY
2495 MAIN ST. SUITE 422
BUFFALO, NY 14214

QUESTIONS?
CONTACT ASI:

INFO@ASIWNY.ORG
(716) 833-3004

CONTACT: _____

ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____

EMAIL: _____

AMOUNT ENCLOSED: _____

PAYMENT TYPE (CIRCLE ONE): CARD CHECK* CASH

*ALL CHECKS MUST BE MADE OUT TO ARTS SERVICES INITIATIVE OF WESTERN NEW YORK, INC. (TAX ID # 454531129). FOR TAX PURPOSES, THE VALUE OF TICKETS RECEIVED IS NONDEDUCTIBLE.