



2495 Main Street #422, Buffalo NY 14214 \* 716-833-3004 \* [www.asiwny.org](http://www.asiwny.org)

**Call for Mural Artist**  
**550 Seneca Street, Buffalo NY**  
**Public Art Project**

Arts Services Initiative of Western New York (ASI), on behalf of 551 Seneca Street LLC, invites artists in all appropriate mediums (2-dimensional and 3-dimensional) from throughout Western New York to submit proposals for an outdoor public art project located on the “South Facing Façade” of 550 Seneca Street building in Buffalo, NY. This façade actually faces Seneca Street.

**Project Background and Goals**

Seneca Street Lofts is located right at the foot of the bridge to Larkinville. 551 Seneca Street LLC is seeking an imaginative design to create a mural that faces Seneca Street that will serve as a landmark for the corner of Seneca and Hamburg Streets. The mural will be painted directly on the Seneca Street side of the building from the corner of Hamburg all the way to where the building changes to 3 stories (see image below for detail).

**The chosen work should:**

- Refer to Entrance to “Larkinville”, Hydraulic District, Seneca Street or another historical figure;
- Encompass sections outlined in the attached image(s) - Length: 160’ Height: 15’ (near Hamburg Street down to about 10’ as the elevation rises); and
- Have an expected lifespan of at least ten years unprotected from the elements.

**Budget**

A commission of up to \$9,000 will be available for the chosen artist to create and install their work, with some installation assistance available and some materials to complete the project. Artist should detail what assistance or materials are requested in their proposal.

**Timeline**

**Deadline to Submit:** No later than 5 pm on Friday, January 13, 2020

**February 2020:** Selection of Artist

**March 2020:** Public Announcement of Selection

**Spring 2020:** Mural implementation & Planning Meetings; completed and installed work (weather-dependent)

The timeline will adhere to building status and preparation to execute a mural when appropriate; it will be updated and flexible as building is prepared for the mural project.

**Proposals should include:**



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- A description of the work including materials and dimensions;
- Sketches of the work;
- Links to examples of past work; and
- Contact information (including email, phone, and address).

Proposals should be sent electronically (in PDF form) to [info@asiwny.org](mailto:info@asiwny.org) with the subject line '550 Seneca Street Proposal', as can questions. Since the site is open and available to the public, a site visit to see it can be done at any time necessary.

Proposals are **due no later than 5 pm on January 13, 2020.**

A panel of qualified, arts and business professionals (including members of 551 Seneca Street LLC) will review proposals for their eligibility and appropriateness for the project.

**Photo Attachment:**

