



2495 Main Street #422, Buffalo NY 14214 * 716-833-3004 * www.asiwny.org

Call for Mural Artist
1702 Pine Avenue, Niagara Falls NY
Public Art Project

Arts Services Initiative of Western New York (ASI), on behalf of 1702 Pine LLC, invites artists in all appropriate mediums (2-dimensional and 3-dimensional) from throughout Western New York to submit proposals for an outdoor public art project located on the “West Facing Façade” of 1702 Pine Avenue building in Niagara Falls, NY. This façade actually faces 17th Street.

Project Background and Goals

1702 Pine Avenue has been and will continue to be the home of several small businesses that have been the heart of the “Little Italy” corridor in Niagara Falls, NY. Originally known as the “Garibaldi Square” building, the building is going to be transformed into a beacon for the future of Pine Avenue and a cornerstone of its revitalization.

The entire side of the building space is 86’ long and 22’ tall. Each of the vertical sections are bounded by wood trim and are approximately 8.5’ by 9.5’.

The chosen work should:

- Reflect both the history of Garibaldi (Italian political hero from the 19th century) as well as the promise and hope for the future of Niagara Falls, NY;
- Encompass vertical sections #1-4 (see images below) at the minimum (larger proposals will be accepted as well); and
- Have an expected lifespan of at least five years unprotected from the elements.

Budget

A commission of up to \$9,000 will be available for the chosen artist to create and install their work, with some installation assistance available including a bucket truck and some materials to complete the project.

Timeline

Deadline to Submit: No later than 5 pm on Friday, December 6, 2019

January 2020: Selection of Artist

February 2020: Public Announcement of Selection

Spring 2020: Mural implementation & Planning Meetings; completed and installed work (weather-dependent)

The timeline will adhere to building improvements and status to execute a mural when appropriate; it will be updated and flexible as building advances through renovation phases.

Proposals should include:

- A description of the work including materials and dimensions;
- Sketches of the work;
- Links to examples of past work; and
- Contact information (including email, phone, and address).

Proposals should be sent electronically (in PDF form) to info@asiwny.org with the subject line '1702 Pine Ave Proposal', as can questions. Since the site is open and available to the public, a site visit to see it can be done at any time necessary.

Proposals are **due no later than 5 pm on Friday, December 6, 2019.**

A panel of qualified, arts and business professionals (including members of 1702 Pine LLC) will review proposals for their eligibility and appropriateness for the project.

Photo Attachments:





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