

SPARK

CELEBRATING THOSE WHO IGNITE ARTS AND CULTURE

Be the Spark! Sponsor the 6th Annual Spark Awards!

The Spark Awards is an annual awards party honoring outstanding individuals and organizations in the Western NY arts community with food, open bar, entertainment, silent auction, awards ceremony and more!

Wednesday, May 22, 2019 6-9pm
Hotel Henry Buffalo, NY

Select the Sponsorship Packet that's right for you!
We will be happy to customize a package to best suit your needs.

\$7,500 Presenting Sponsor

- ◆ Presenting Level exclusivity (only 1 offered)
"Spark Awards presented by..."
- ◆ 14 tickets, *exclusive reserved seating* for award presentation
- ◆ Opportunity to present an award at event
- ◆ Logo/info displayed at event (print & video) & in all paid advertising
- ◆ Program book - Full page color ad
- ◆ Logo/link on website, e-newsletters, social media & press

\$5,000 Partner Sponsor

- ◆ Partner Level exclusivity (only 2 offered)
- ◆ 12 tickets, *exclusive reserved seating* for award presentation
- ◆ Logo/info displayed at event (print & video) & in all paid advertising
- ◆ Program book - Full page black & white ad
- ◆ Logo/link on website, e-newsletters, social media & press



\$2,500 Supporting Sponsor

- ◆ 10 tickets, *exclusive reserved seating* for award presentation
- ◆ Logo/info displayed at event (print & video) & in all paid advertising
- ◆ Program book - ½ page black & white ad
- ◆ Logo/link on website, e-newsletters, social media & press

\$1,500 Patron Sponsor

- ◆ 8 tickets
- ◆ Logo/info displayed at event (print & video) & in all paid advertising
- ◆ Program book - ¼ page black & white ad
- ◆ Logo/link on website, e-newsletters, social media & press

Sponsor the event by purchasing a souvenir program ad!

Full page 5"w x 8"h vertical
\$500

Half page 5"w x 4"h horizontal
\$300

Quarter page 2.5"w x 4"h vertical
\$200

\$900 Friend of ASI Sponsor

- ◆ 6 tickets
- ◆ Recognition as Friend of ASI on website
- ◆ Listing in program book & Spark related press

\$800 Friend of ASI Sponsor

(Non-profit Arts Organization Rate)

- ◆ 6 tickets
- ◆ Recognition as Friend of ASI on website
- ◆ Listing in program book & Spark related press



Contact Person: _____

Organization/Business: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Add more general admission tickets to my order.

_____ x \$100 each = \$ _____ + Sponsorship Level: \$ _____

Program Ad Size; Circle One: Full Half Quarter

Amount enclosed: \$ _____

Please make all checks payable to Arts Services Initiative of WNY (Tax ID # 45-4531129) and return with this form to 2495 Main Street, Suite 422, Buffalo NY 14214. For tax purposes, the value of tickets received is non-deductible. Program ads and logos can be emailed to info@asiwny.org with subject line "Spark Awards Program" by May 1st, 2019. (Images by Keith Barker and Alanadetolarts Photography.)