







# ANNUAL REPORT





Arts Services Initiative of Western New York (ASI) promotes the cultural sector's vital role in economic development and the community through capacity building, collaboration, and advocacy in Erie, Niagara, Cattaraugus, Chautauqua, and Allegany Counties.

#### A WORD FROM OUR EXECUTIVE DIRECTOR

In 2011, Arts Services Initiative of WNY was created with a mission to provide capacity building, collaboration, and advocacy services to cultural organizations and artists. We knew we would be the decentralization (DEC) grant site for Erie and Niagara Counties, and that in some way we'd offer professional development and other "arts council" type services. Five years later, ASI has manifested and evolved that mission to quickly become a key resource for groups of all sizes and artists in every phase of their careers; a leader in telling the story of the impact of the region's cultural sector at a local, state, and national level; and an innovator of programs that increase access to the arts for the general public.

We're incredibly proud of our work over the past five years and especially in 2016, and we hope that after reading some of our highlights in the following pages you will be too.

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# Celebrating five years!

ASI celebrated its five year anniversary by bringing Americans for the Arts (AFTA) President & CEO Bob Lynch (pictured at right) to WNY for an event in August entitled "Transforming America's Communities Through the Arts". Lynch discussed the arts' impact on the economy, healthcare, veterans services, tourism, community building, education and more to over 75 local leaders, artists and cultural organizations. Since its creation in August 2011, ASI has excelled in the areas of capacity building, advocacy, and collaboration for cultural organizations and artists, as well as its work to increase access to the arts for the general public.





Team ASI with Bob Lynch in front of artist Chuck Tingley's piece entitled *Spark* 



Local business leaders discuss the impact of the arts on our community's economy



Bob Lynch at Silo City during a WNY arts and culture tour

Through ASI's grant giving programs Give for Greatness, Decentralization (DEC), and Fendrick Fund over \$200,000 was allocated towards more than 100 small arts and cultural organizations and artists in 2016.

#### 2016 Grantees

710 Main Theatre

African American Center for Cultural

Development

Amor & Heritage

Ani Hoover

**Annette Daniels Taylor** 

**Artpark & Company** 

Association for a Buffalo Presidential

Center

Belinda McGuire

**Bethany Ides** 

**Blasdell Recreation Department** 

Blues Society of Western New York

**Brazen-Faced Varlets** 

Buffalo Game Space

Buffalo Gay Men's Chorus

**Buffalo Infringement Festival** 

**Buffalo Jazz Collective** 

**Buffalo Music Hall of Fame** 

**Buffalo Niagara Choirs** 

Buffalo Olmsted Parks Conservancy/

Friends of the Japanese Garden

**Buffalo Philharmonic Chorus** 

**Buffalo Religious Arts Center** 

**Buffalo Silver Band** 

**Buffalo String Works** 

Carnegie Art Center

Cattaraugus County Arts Council

**Chuck Tingley** 

Chestnut Ridge Conservancy

Claire Ellen Schneider

**Cuba Circulating Library** 

Dance Days of Buffalo

Dave Ruch

**Dreamland Arts** 

El Museo Francisco Oller y Diego

Rivera

Fotini Galanes Renzoni

Fountain Arts Center

Friends of the Burchfield Nature and

Art Center

Friends of Vienna

German American Musicians

Association

**Group Ministries** 

Harmonia Chamber Singers

Hispanic Heritage Council of Western

**New York** 

**Holland Community Choir** 

**Impact Artists Gallery** 

Joy Scime

Juneteenth Festival

**Kyle Marler** 

Lancaster Opera House

Lewiston Council on the Arts

Lock City Glee Club

**Lockport Chorale** 

Matthew LaChiusa

Michelle Marcotte

**Moving Miracles** 

Neto Hatinakwe Onkwehowe

Niagara Falls Historic Preservation

Society

Niagara Falls Little Theatre / The Niagara Regional Theatre Guild

North Shore Arts Alliance

Northwest Buffalo Community Center

O'Connell & Company Productions

**Old First Ward Community Association** 

Olean Theatre Workshop

Opportunities Unlimited of Niagara

**Orchard Park Chorale** 

PDdance (National Parkinson Foundation

WNY)

People Inc.

Polish Arts Club of Buffalo

Red Blazer Men's Chorus

**Red Thread Theatre** 

Sanborn Area Historical Society

Southern Tier Symphony, Inc.

Springville Youth Inc.

Starlight Studio and Art Gallery

Subversive Theatre Collective

**Sugar City** 

The Belle Center

The Foundry

Tina Dillman

Town of Boston

Town of Brant

Town of Elma

United Cerebral Palsy Association of

Niagara County (EMPOWER)

University District Community Development Association

West Buffalo Charter School

Western Door Playhouse

Wooden Cities

## Grant Recipient Spotlight

University District Community Development Association in collaboration with Nicholas Conrad Miller for "Bailey Fights Blight" Mural Program. This program was the DEC Program of the Year at 4th Annual Spark Awards.



Bailey Fights Blight is a community-based project that seeks to board up and secure blighted and vacant storefronts along Bailey Avenue, while incorporating public art as a way to beautify the neighborhood, re-imagine vacant or underutilized properties and help redevelop the commercial corridor. As Bailey Fights Blight has evolved into a more comprehensive place making initiative, volunteers, residents, and businesses have been engaged in regular cleanups, painting days, and guerilla gardening to help transform Bailey Avenue into a truly great place.

#### Testimonials

"The work I did in our Buffalo Community helped me to secure two paying residencies in other states (PA and MD). It was quite a productive year!"

- Ani Hoover, DEC Grantee for South Park High School visits, Professional Development with Art Teachers and Family Art Day with the Buffalo Public Schools.

"This grant will help us with acquisitions for the Center, but mostly it will enable us to put on more of the wonderful programs we need to do in order to tell the history of local and global African American and local history and to showcase the wealth of talent we have in our area and beyond. This will bring more people into our Center to share our culture."

- African American Center for Cultural Development, Olean NY, Give for Greatness Grantee

## Advocating for the Cultural Sector

At ASI, advocacy for the cultural sector is an important part of what we do in service of the area's 300-plus not for profit cultural organizations, their thousands of employees, and the hundreds of thousands who invest in the cultural sector through their attendance, service, and donations.





Carl Calabrese, of Masiello, Martucci, Calabrese and Associates, speaks at ASI and GBCA's Advocacy at a State Level workshop to discuss the New York State budget process and how to interact with NYS to represent their interests.

#### Advocacy Spotlight

ASI served as New York State Captain at the 29th Annual Arts Advocacy Day on Capitol Hill.



ASI staff and advocates from across NYS met with over 20 Congressional leaders and both Senate offices to discuss arts-related policy and appropriations issues, including National Endowment for the Arts, Assistance for Arts Education program within the U.S. Department of Education and charitable giving tax legislation.

#### Partners in Advocacy

ASI works closely with regional networks fostering and promoting advocacy efforts for the arts and cultural organizations in Western New York including,
Greater Buffalo Cultural Alliance,
Cultural Alliance of Niagara,
Arts Partners for Learning,
the Five County Cultural Summit and
National State Arts Action Network

#### Increasing opportunities through Professional Development

ASI provided over 25 professional development workshops and trainings in 2016 ranging in topics from marketing, website development, event accessibility and workplace safety. All professional development sessions are free and open to the public.

#### Professional Development Spotlight

ASI hosted the first Artist as Entrepreneur Boot Camp in WNY with New York Foundation of the Arts which provided 44 artists with five days of entrepreneurship training in order to further their careers.





"Overall, this was SO awesome for me, meeting so many great people, learning so much and being so inspired all at once was really motivating to me. It helped me to clarify my short and long term goals and to craft a realistic plan of attack for my business."

- Janna Willoughby-Lohr, Artist

"This was a unique experience for me and one that I found most valuable. Artists are a unique breed and often work alone. The seminar not only addressed the questions and concerns I had, but let me know that I wasn't alone in needing this kind of information".

- Ms. Ilona Middleton. Artist

Did you know? ASI provides one-on-one support to artists and organizations year-round at no charge. More information can be found online at www.asiwny.org.

#### Public programming expands and grows



Arts Access, a program providing low income residents free access to the arts with the Arts Access pass, and promoting already existing discounts offered by area organizations, increased membership by 33% in 2016. The increase is due to an expansion of outreach at WNY living facilities, colleges, health and wellness fairs, veterans events and public schools.

The Big Easy in Buffalo celebrates 10 years! The Big Easy in Buffalo, a program of ASI, brings the best New Orleans and Louisiana bands to Buffalo for live performances and celebrates all things *NOLA*. Local professional and student musicians receive mentoring and education from these world touring musicians.



Funky Dawgz mentor students at UB Center for the Arts

#### Public Program ming Spotlight

ASI launched Make Music Day WNY, a free worldwide celebration of music on June 21st, in Buffalo and Niagara Falls!

Make Music Day follows the belief that the arts are for everyone by hosting a free day long festival where everyone can participate, no matter their skill level, age or location. Make Music Day allows ASI to strengthen existing partnerships in the WNY community and pushes ASI to create new partnerships with music based organizations and individual musicians. This program had an audience of approximately 5,000 people in 2016.



Performance at Colored Musicians Club during the first Make Music Day WNY

# 2016: A year in pictures



Buffalo Brass Machine plays at Cultural Connections at Canalside



Rick Smith performs at Sportsmens Tavern for ASI fundraiser



Carl Klingenschmitt & Sue Fay Allen receive Unsung Hero Award at 3rd Annual Spark Awards



ASI serves on the charitySTRONG's WNY advisory board



The public participates in Make Music Day's Harmonica Play Along at Niagara Falls State Park



Artist of the Year Finalists Zuri Elise Appleby, Chuck Tingley & Adam Zyglis at 3rd Annual Spark Awards



Attendees sign in at the Accessible Events
Training, a part of the ASI Professional
Development Series



Tina Satter, Quebec Artist Residency grantee



A group from the Belle Center show off their work, a 2016 DEC grantee



A group from Opportunities Unlimited, a 2016 DEC grantee



Winners from a variety of categories gather at the Battle of the Corporate Bands, a fundraiser for Give for Greatness and Music Is Art



ASI staff at the 3rd Annual Spark Awards

### 2016 Donors and Funders

Innovators (\$50,000 +)





Premier Partners (\$20,000 +)



Star Partners (\$10,000 +)



## **Rupp Family Foundation**

Supporting Partners (\$5,000 +)

Buffalo Spree Magazine, City of Buffalo, CNY Arts, SIX Marketing

Community Partners (\$1,000 +)

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#### Patrons (\$500 +)

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