

New York Foundation for the Arts (NYFA)



NYFA Programs

New York Foundation for the Arts (NYFA)'s mission is to empower artists and arts organizations across all disciplines at critical stages in their creative lives.

OUR PROGRAMS

- Curatorial Events & Exhibitions
- Fiscal Sponsorship
- NYFA Learning
- *The Profitable Artist*
- Online Resources
- Artists' Fellowships

Curatorial Exhibitions & Events

NYFA hosts regular exhibitions, performances, and readings in our offices in Brooklyn and in galleries, foundations, and partnering organizations around the country.

In addition to in-person exhibitions, NYFA has a partnership with Artspace, an online art marketplace. Visit NYFA's page (www.artspace.com/partners/nyfa) to see our latest online exhibition.



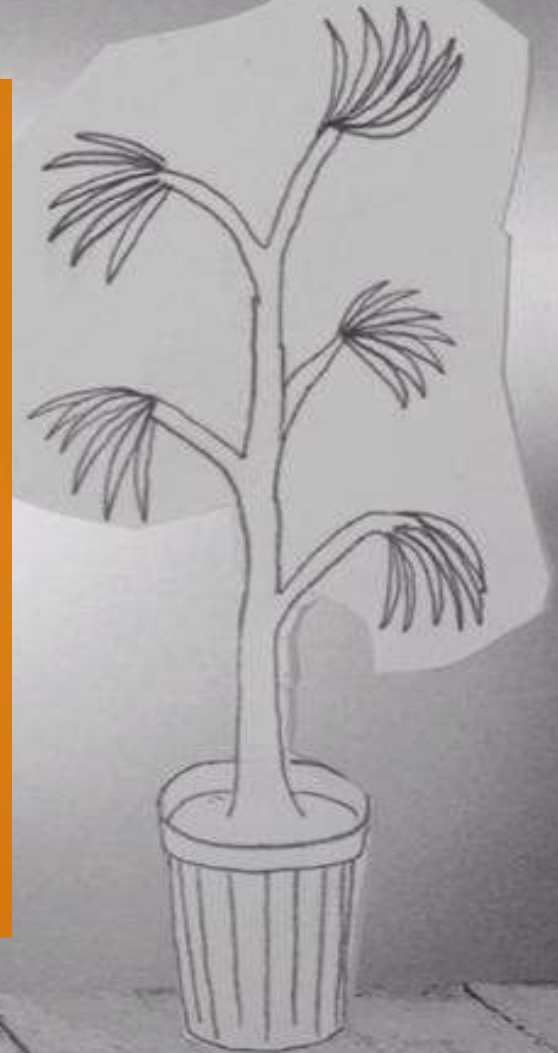
Fiscal Sponsorship

NYFA's fiscal sponsorship program was created to help individual artists and artist run organizations **gain access** to funding.

Fiscal Sponsorship enables the sponsored artist to use the sponsoring organization's 501(c)(3) charitable, tax deductible status for fundraising for a specific project.

The **Funding Flow** is:

\$ from Donor → Fiscal Sponsor → Artist



Fiscal Sponsorship

Fiscally sponsored artists receive the following support:

- Unlimited phone calls, emails, and review of grant proposals
- Profile on NYFA's online directory
- Funders can donate directly online
- Artists can track donations and project budget online
- ** *1099 processing if qualified*

Fiscal Sponsorship

Why should you apply?

You'll have access to funding opportunities that are usually restricted to 501(c)(3) tax-exempt organizations. In addition, donors enjoy the tax incentives of making a charitable donation.

Don't miss the deadlines to apply: ***June 30, September 30, December 31, and March 31***

Important to note:

- **The application process is FREE.**
- Projects have a minimum budget of **\$15,000**
- If accepted NYFA charges an **8% administrative fee** and **\$100 contract fee**



NYFA Learning

NYFA Learning provides a host of professional development programs & learning opportunities for artists in all disciplines.

- Arts Business Incubator Program (ABI)
- NYFA Boot Camp
- Immigrant Artist Program (IAP)
- 'Doctors Hours' consultation series
- Workshops

NYFA Learning

The Arts Business Incubator Program (ABI)

NYFA's Arts Business Incubator Program (ABI) offers a small cohort of New York City-based arts startups three years of custom-tailored, formalized support from NYFA's knowledgeable staff and network of experts, including:

- Intensive professional development training providing the fundamental principles for starting and running an arts business.
- Group learning with a small community of other arts start-ups, as well as one-on-one mentorship and coaching with NYFA staff and experts

Questions: abi@nyfa.org

NYFA Learning

NYFA Boot Camp

Boot Camps provide professional development training to artists and arts administrators of all disciplines, utilize individual and group learning, and emphasize community-building among the participants. Workshop topics include:

- Finance
- Law
- Marketing
- Fundraising

Questions: bootcamp@nyfa.org

NYFA Learning

Immigrant Artist Program (IAP)

IAP serves and nurtures immigrant artists of all disciplines with the following initiatives:

- Con Edison Immigrant Artist Program Newsletter (National)
- Mentoring Program (New York City)
 - Monthly meetings which foster professional networks & community
- IAP Resource Directory (New York City)

Questions: i.outreach@nyfa.org



NYFA Learning

Programs in Asia

Using professional development as a platform, NYFA is expanding its services to the Asian market. NYFA offers diverse customized programs to provide critical training for artists, curators and arts administrators through residency exchanges, intensive workshops, and institutional partnerships. Chinese audiences can also find NYFA on:

- **Weibo** - <http://weibo.com/nyfaus>
- **Wechat** - nyfaChina

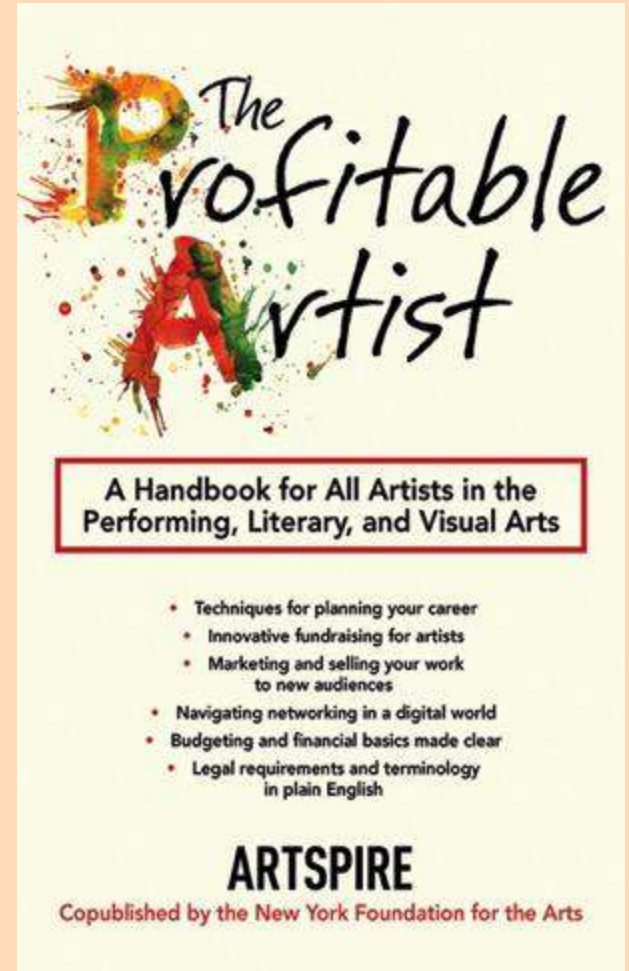
Questions: jcai@nyfa.org

The Profitable Artist

The Profitable Artist is NYFA's comprehensive career guide. As an invaluable resource for emerging artists, the book includes:

- Techniques for planning your career
- Innovative fundraising for artists
- Marketing and selling your work to new audiences
- Digital networking strategies
- Budgeting and financial basics

Questions: profitableartist@nyfa.org



Online Resources

NYFA Classifieds

A vital resource for artists and job seekers alike, NYFA Classifieds is one of the best known online sources for jobs and internships, opportunities, open calls and studio spaces for artists, arts administrators and creative professionals. Over 300 new jobs and opportunities are added each week, making this section a hallmark of NYFA's website.

www.nyfa.org/Classifieds

Online Resources

NYFA Source

NYFA Source is the nation's largest online arts database, providing over 12,000 resources and opportunities for artists in all disciplines.

www.nyfasource.org

#ArtistHotline

A monthly Artist Professional Development Day on Twitter every third Wednesday of the month. This initiative is dedicated to building an online conversation around the professional side of artistic practice.

Toll-Free Artist Hotline

1-800-232-2789

Mon-Fri 3-5 PM EST

source@nyfa.org

Free online database
12,000+ opportunities &
resources for artists

Online Resources

Business of Art Articles

NYFA's Business of Art directory offers a wealth of helpful information and guidance on practical matters necessary for artists to consider. Entries are arranged by topic and unrestricted by medium, with new features added every week.

Emergency Resources

In times of dire need, artists may find themselves in need of emergency grants and resources. NYFA Source provides a comprehensive list of emergency grants and preparedness resources nationwide.

NYSCA/NYFA Artist Fellowships

What is an Artists' Fellowship?

- \$7000 unrestricted cash grants awarded to originating artists living and working in New York State and or Indian Nations located therein.
- Awards are in 15 different disciplines with 5 disciplines reviewed each year
- Artists' Fellowships are not project grants but are instead intended to fund an artist's vision as displayed across a single criterion of work.
- In 2016, NYFA awarded 91 grants to 98 awardees with 5 collaborations totaling an amount of \$637,000.

NYSCA/NYFA Artist Fellowships

Artists' Fellowships are awarded in 15 different disciplines over a three year period.

2016-2017 Awards Cycle

Crafts/Sculpture

Digital/Electronic Arts

Nonfiction Literature

Poetry

Printmaking/Drawing/Book Arts

2017-2018 Awards Cycle

Fiction

Folk/Traditional Arts

Interdisciplinary Arts

Painting

Video/Film

2018-2019 Awards Cycle

Architecture/Environmental/Design

Choreography

Music/Sound

Photography

Playwriting/Screenwriting

NYSCA/NYFA Artist Fellowships

Who Can Apply?

To be eligible for the award, applicants must meet the following requirements:

- You must be 25 years old or older.
- You must be a current resident of New York State and/or one of the Indian Nations located in New York State for at least the two consecutive years prior to the application deadline.
- You must not be enrolled in any degree program of any kind at the time of the application deadline.
- You must not be a past recipient of a NYFA Fellowship award in the last five years.

NYSCA/NYFA Artist Fellowships

How Do I Apply?

- All applications and support materials must be uploaded and submitted via the online application on the **NYFA.org**, **** NYFA does not accept any physical copies.**
- Each application will have varying components depending on the discipline in which an applicant is applying however all applicants must submit a 200 word (max) *Work Statement* and *Work Samples*.

Questions: fellowships@nyfa.org

Upcoming Events & Deadlines

Doctor's Hours for Visual Artists in Spanish

NYFA, 20 Jay Street, Brooklyn, NY (and via skype)
December 7, | 6:00 PM - 9:00 PM (Free)

Artists and Estates

Organized by EASL (Entertainment Arts & Sports Law, NY)
NYFA, 20 Jay Street, Brooklyn, NY
Wednesday, January 11, 2017 (Free)

#ArtistHotline: Artist Professional Development Day on Twitter
October 21 | 9:30 AM – 6:30 PM (Monthly every 3rd Wednesday)

Application Deadlines:

NYFA Fiscal Sponsorship - December 31, 2016
NYSCA/NYFA Artist Fellowship –Application opens November 1
January 25, 2017

Thank You!

Felicity Hogan

Director of Learning

New York Foundation for the Arts (NYFA)

FHogan@nyfa.org