



BENEFITTING:



**ARTS SERVICES INITIATIVE
OF WESTERN NEW YORK INC**

&



**SATURDAY, MARCH 24 1-5PM
BUFFALO IRONWORKS
49 ILLINOIS ST., BUFFALO NY**

**ENTER YOUR CORPORATE BAND TODAY AND SHOW'EM WHO'S BOSS!
REGISTER BY CONTACTING: (716) 870-3600 OR [INFO@MUSICISART.ORG](mailto:info@musicisart.org)
MORE INFORMATION: WWW.GIVEFORGREATNESS.NET / WWW.MUSICISART.ORG**



Battle of the Band Highlights:

- ✓ Bands from local corporations will take the Buffalo Ironworks stage to battle.
- ✓ Battle for a chance to perform at the Music is Art Festival or Buffalo Iron Works!
- ✓ Every participating band will receive photos and a video of their Battle of the Corporate Bands performance!
- ✓ Audience Favorite will perform at Buffalo Iron Works!

Join us the afternoon of Saturday, March 24th at Buffalo Ironworks for the return of this great event, and help us raise funds for Music is Art, and for the dozens of small and emerging cultural organizations in five counties supported by Arts Services Initiative of WNY.

\$1,500 entry (\$2,000 after 2/2) gets your corporation:

- ✓ Entry for one band into the Battle;
- ✓ Logo and link on the Arts Services Initiative of WNY and Music is Art websites for a minimum of 6 months;
- ✓ Frequent posts on the Music is Art and ASI Facebook pages;
- ✓ Inclusion in constant contact emails to over 3,000;
- ✓ Logo inclusion on video screens throughout venue;
- ✓ 8 complimentary tickets for the event;
- ✓ A "band bio" in our program book and online as well to highlight your employees who are participating directly in the battle; and
- ✓ A chance to win a spot on the mainstage at the Music is Art Festival, or a spot at Buffalo Iron Works (and more great prizes)!

Enter YOUR band today, and show 'em who's boss!

To register or for more info, contact at info@musicisart.org or at 716-870-3600.



2018 Battle of the Corporate Bands

Saturday, March 24 1-5pm

Buffalo Iron Works

49 Illinois St, Buffalo

A friendly competition created to promote music and workplace teambuilding. Event proceeds will benefit Music is Art (MiA) and Arts Services Initiative of WNY (ASI). The Battle will feature corporate sponsors and their bands made up of employees who play music on the side. Each band will try to steal the spotlight in front of co-workers, friends, and live music fans. Competition winners will be determined by a panel of judges and audience response.

\$1,500 band entry fee (\$2,000 after February 2, 2018) includes:

- Entry for one band into the Battle
- Logo and link on the ASI and MiA websites
- Frequent social media posts
- Inclusion in email blasts to over 3,000
- Logo inclusion on video screens throughout the venue
- 8 complimentary tickets for the event
- a "band bio" in the program book and online to highlight your employees who are participating
- a chance to win a spot on the mainstage at the Music is Art Festival 2018 or a spot at Buffalo Iron Works and more!

Band eligibility:

- Your band must have a minimum of three members and a maximum of 8.
- More than 50% of members must be affiliated with the sponsoring organization.
- Completion and submission of attached entry sheet.

Rules:

- Backline will be provided to include 5-piece drum kit, 2 guitar amps, 1 bass amp, and microphones. PA, sound, and lights.
- Bands will be evaluated by a combination of judges and audience response.
- Winners will be judge on creativity, showmanship, and musicianship.
- Each band will receive a minimum of 15-minute set.
- You agree that all recorded material is property of MiA and ASI and can be used as seen fit.

Winner Categories:

- Champion – receives a plaque or trophy, a 4 hour recording package at GCR Audio, and a mainstage performance spot at the 2018 Music is Art Festival, as well as bragging rights for a year!
- Runner Up
- Most Creative
- People's Choice

2018 Battle of the Corporate Bands

Band entry form:

Name of Band: _____

Sponsoring Company: _____

Band Manager: _____

Company Address: _____

Email: _____

Phone: _____

Band Member Name:

Instrument:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

Any special requirements for your band? _____

A photo of your band, band bio, company logo and set list must be submit to info@musicisart.org by February 2, 2018. Any questions please call Music is Art at 716-870-3600.